

The 4-H Consumer Education Project is designed to help youth make wise decisions in the marketplace for both consumer goods and services. Members enrolled in this project learn their rights and responsibilities as consumers.

Competitive Activities

Visual Presentation

	10-11 Year Old Junior	12-13 Year Old Junior	14-18 Year Old Senior
Consumer Education			
Consumer Education Visual Presentation (Includes Home Environment, Home Management, and other Consumer Education related topics.)	X	X	X

Consumer Judging: Juniors Age Level (10-13) and Seniors Age Level – (14-18)

A judging team consists of three or four members. Individuals and individual team members may judge to be eligible for individual honors. Individuals not participating on a team will not be eligible for team honors. Individuals will judge three classes. Four items constitute a class. In each of the classes, at least five minutes will be allowed to make observations and record the placing independently.

Senior individuals will give oral reasons on one class. Seniors will have 2 minutes to present oral reasons. Senior Individuals will write reasons on one class. Written reasons will be the tiebreaker, if needed.

The individual scores will be added for the overall team score (the lowest individual score will be dropped if there are four members on the team).

Talking will not be allowed during judging. Cellphones must be turned off. Three classes will be judged. The following classes are examples that may be used:

The Overall Team Score consists of the total of the highest 3 members' scores. The total score from a 3-member team will be added. The lowest score of a 4-member team will be dropped.

- Each individual will write reasons on one class identified at the contest. Written reasons will be used as the tie-breaker for Junior and Senior.
- SENIOR ONLY individuals will give oral reasons

4-H Thrive

Positive Youth Development

Developing Competence

Adults create environments where youth can develop competence in their chosen project area.

Building Confidence

Youth build confidence as they learn to think for themselves, build mastery, and are recognized for their efforts.

Nurturing Caring

Adults nurture a caring environment where mutual trust between youth and adults is established. Caring relationships with adults are key to resilient youth.

Finding Connection

Youth build solid connections which are critical to their well-being.

Forming Character

Create a community where youth play an active role in developing their character.

Determining Contribution

Youth actively contribute to their clubs and communities.

**Mississippi State University is
an equal opportunity
institution.**

Three classes will be judged. The following classes are examples that *may* be used:

Backpacks	Home Cleaning Products
Beverages	Luggage
Bikes	Movie Rentals
Breakfast Cereals	Online Shopping
Checking Accounts	Produce
Clothing	Restaurant Meals
Credit Cards	Shoes
Disaster Preparedness	Smart Phones
Electronic Gadgets	Socks
Energy Drinks	Tablets, Computers, Wearable Technology
Family Cruises	Televisions
Formal Wear (Rental or Purchase)	Toys
Headphones	Umbrellas
Healthy Snacks	Video Game Systems

*Additional classes may be added to reflect current consumer trends/needs.

JUNIOR AND SENIOR CONTEST SCORING	Junior Individual	Senior Individual
Official Judging of Classes		
Class One	50	50
Class Two	50	50
Class Three	50	50
Oral Reasons	No Oral	50
Individuals - Total Score of 3 Classes	150	
Individuals - Total Score of 3 Classes		200

- The Overall Team Score consists of the total of the highest 3 members' scores. The total score from a 3-member team will be added. The lowest score of a 4- member team will be dropped.
- Each individual will write reasons on one class identified at the contest. Written reasons will be used as the tie-breaker for Junior and Senior.
- SENIOR ONLY individuals will give oral reasons.

SENIOR ONLY – ORAL REASONS SCORING GUIDELINES

Judges will use the following scoring system to score seniors when presenting oral reasons. Contestants have a limit of two minutes to present reasons.

Accurate and Clear Statements	15
Information Given	15
Delivery	20
Total Score (5-point deduction for exceeding 2 minute time limit)	50

Resources

1. MSUES Publication #2008 – 4-H Consumer Judging Guide
2. Consumer Judging Study Guide – contact contest coordinators

Consumer Savvy

3. 1. 4HCCS BU-08030 – The Consumer In Me, Grades 4 – 5
4. 4HCCS BU-08031 – Consumer Wise, Grades 6 – 8
5. 4HCCS BU-08032 – Consumer Roadmap, Grades 9 – 12

Financial Champions

6. 4HCCS BU-07712 – Personal Finance Helper's Guide
7. 4HCCS BU-07711 – Money Moves. Book 2
8. 4HCCS BU-07710 – Money Fun-damentals, Book 1, 117
9. Consumer Action Handbook www.publications.usa.gov